A risk assessment methodology that analyzes loss events in terms of dollar amounts can help quantify the risks a business faces.

VICKY AMES
Director, Information Security, Marriott International

Great! Great! Dollars provide a common point of reference for security operators and execs when conducting risk assessments.

RICHARD RUSHING
CISO, Motorola Mobility

"Turning risk into dollar figures can be a complex calculation involving many aspects of the business that are difficult to quantify, like real revenue impact and cost of recovery."

"‘In the real world of rapidly changing infrastructure, shifting threat vectors, agile business activities, and evolving perceptions of risk, there are often security solutions with overlapping functions.'"

SURINDER LALL
Senior Director, Information Security, Viacom

"Regardless of how you spin security expenditure, it is important to be able to link it to risk tolerance for each asset and quantify the risk.

HEATH TAYLOR
Director, Information Security Compliance, Live Nation Entertainment

"In the real world of rapidly changing infrastructure, shifting threat vectors, agile business activities, and evolving perceptions of risk, there are often security solutions with overlapping functions."